

EDITING

DEVELOPMENTAL EDIT

Comprehensive edit letter and in-text comments to improve high-level story. Includes a call. *\$0.04/word*

LINE EDIT

Deep prose-level edits to improve clarity, consistency, concision, and correctness. *\$0.04/word*

MANUSCRIPT CRITIQUE

Written analysis of the work's strengths and weaknesses, with an action plan for improvement. *\$0.025/word*

PROOFREADING

Final check to eliminate grammatical, typographical, and punctuation errors. *\$0.025/word*

REREAD REPORT

An additional pass following a developmental edit or manuscript critique. *\$0.012/word*

FULL EDIT

Our recommended full editing process includes developmental editing, a reread report, line editing, and proofreading. *\$0.111/word*

CONTACT BLUE PEN

BluePenBooks.com/contact



DESIGN & PUB

COVER DESIGN

Custom design for paperback (front, back, and spine) and ebook. *\$560*

Hardcover..... \$120

Audiobook Cover..... \$50

Back Cover Blurb..... \$60

Author Bio..... \$65

Illustrations..... \$115/ea

INTERIOR LAYOUT

Custom interior design for print and ebook. *\$0.006-0.018/word*

CUSTOM MAP

Custom map depicting your story's geography. *\$180-500*

ASSISTED SELF-PUB SESSION

\$120 (one platform), \$160 (two platforms)

MARKETING

ONE-TIME MARKETING CONSULTATION

30-minute call and marketing plan. *\$220*

ONE-ON-ONE MARKETING

Up to 10 hours per month.
\$3,250 (6 months), \$1,950 (three months), \$845 (one month)

BOOK REVIEW

Professional Amazon or Goodreads review. *\$665*

PPC AD CAMPAIGN

Three-month Facebook, Instagram, or Amazon ad campaign. *\$540 (does not include ad budget)*